Marc Wintjen

Big data architect and data visualization evangelist
Bloomberg LP
4:30 pm • Tuesday, March 20 • Building C room 220

The true business value from big data comes from understanding how to answer questions before it’s delivered. Once the data is accessible, what techniques are used to visualize data to help tell a story?

This talk will discuss the process used to gather requirements, the methods used to define how to structure data and the best practices used to create a UI (User Interface) so business users can make data driven decisions.

Marc Wintjen is a big data architect and data visualization evangelist at Bloomberg, LP working in Princeton, NJ.

He has over 18 year it experience in various roles including project management, Business Intelligence consulting and delivery management in the financial services, pharma and banking industries.